

# CASE STUDY COMPETITION

Portorož | Slovenija

18. - 20. of March 2019

University of Maribor,  
Faculty of Organizational Sciences



Univerza v Mariboru  
Fakulteta za organizacijske vede

## Dear students!

As a member of organizing committee I am very happy that I was given a chance to invite you to our traditional international case study competition in beautiful Portorož in Slovenia.

Case study competition isn't just a competition. It is a chance to present yourselves as an active part of student community, meet new people and employees (or company representatives), learn new valuable skills and of course to enjoy free time on the beach with other students from abroad.

In this document please find **general information** about our event and some **preliminary data** for application.

## What can we offer

### Benefits of competing in such event

- Possibility of gaining new skills and knowledge
- An option to visit interesting lectures from the industry and academia
- An option to meet company representatives and to present your skill set
- Receiving a certificate of attendance that you can use in your resume

### How can we help you

- You are excused of paying any application fees
- You are excused of paying any attendance fees for the conference
- Possibility for special discounts in case you decide to stay one more night

## Preliminary agenda

### 18.3.2019, Monday – Case study presentation

#### Around 11:00 / Skype test call

Before the case study presentation we will perform **Skype test call** to assure that entire broadcast will run as smoothly as possible.

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**Backup plan:** If Skype conference won't run or if we will have technical issues we will prepare a backup plan.

#### Around 14:00 / Case study presentation (Via Skype)

After Skype test calls are made you will receive instructions on how to connect to our Skype conference at 14:00 when case giving company will present **their company** and this year's **case study problem**.

After company presentation you will be encouraged to ask any questions that may have raised during the company and problem introduction.

### 20.3.2018, Wednesday – Case study competition

#### Around 14:00 – 16:00 / Official opening of the conference and International Student Case Study Competition Preparations

When Official opening will take its place all participants will have a chance to prepare for their presentations in available conference halls.

## Around 16:30 – 19:30 / Case Study Competition

We will begin our Case Study competition at hour that hasn't been yet set with an official opening and welcome address. After that you will be asked to leave the hall where only starting team will stay and begin with their presentation.

After all the presentations are made case study refereeing commission will take couple of minutes to select and announce the winner of the competition.

## Around 20:00 / Dinner

After award ceremony student organization of FOV will invite all participants on dinner and social meetup.

## Rules and guidelines

### What do you need for application?

- Teams that apply for the competition must consist of 5 students.
- You will be presenting your solutions in English.
- At the beginning of the competition (Skype conference) participants will be presented with the rules of case study competition (in details) and the key frameworks of a business-related problem from Slovenian company that is a sponsor of the competition.
- Students have two days to solve the problem/s
- Applications for the competition in the case study are collected by e-mail kariernicenter@fov.uni-mb.si by March 14, 2019.
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## In case you need any help or if you have questions

Your **primary assigned** contact: Vito Vodenik  
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Your **secondary assigned** contact (in case Vito isn't responding): Nina Milinković  
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