

# DIMITRIE CANTEMIR" CHRISTIAN UNIVERSITY BUCHAREST FACULTY OF MANAGEMENT IN TOURISM AND COMMERCE TIMIŞOARA

In collaboration with







- > FACULTY OF APPLIED MANAGEMENT, ECONOMICS AND FINANCE, BUSINESS ACADEMY UNIVERSITY IN NOVI SAD, SERBIA
- > THE ASSOCIATION FOR THE PROMOTION AND DEVELOPMENT OF TOURISM IN TIMIS
- > ONG HCJV BUZIAŞ

# 8<sup>th</sup> INTERNATIONAL CONFERENCE TOURISM AND SUSTAINABLE DEVELOPMENT

11-13 April 2019

TIMIŞOARA ROMANIA

# **INVITATION**

The Faculty of Management in Tourism and Commerce Timisoara, "Dimitrie Cantemir" Christian University Bucharest is pleased to announce its 8<sup>th</sup> International Conference on Tourism and Sustainable Development, which will be held in Timişoara, Strada Aurelianus nr.2, Timiş County.

You are kindly invited to attend this event and send your contributions to

quaestus.ucdctm@gmail.com.

For additional information, please visit

http://www.quaestus.ro/en/

# **HONORARY COMMITTEE**

**MOMCILO LUBURICI**, Professor PhD, President Founder of "Dimitrie Cantemir" Christian University Bucharest

**CORINA ADRIANA DUMITRESCU**, Professor PhD, President of the University Senate, Dimitrie Cantemir" Christian University Bucharest

**CRISTIANA CRISTUREANU**, Professor PhD., Rector of "Dimitrie Cantemir" Christian University, Bucharest

GEORGETA ILIE - Professor PhD, "Dimitrie Cantemir" Christian University Bucharest

# **SCIENTIFIC COMMITTEE**

MARIUS MICULESCU, PhD., Dean "Dimitrie Cantemir" Christian University, Timisoara, Romania

GROZDANKA BOGDANOVIC, Professor PhD. University of Belgrad, Technical Faculty Bor, Serbia

WOLFGANG LIMBERT, Managing Partner – Orgamarket, SEE Representative, Donau Bureau, Germany

GRIGORE SILAŞI, Professor PhD, West University, Timişoara, European Excellence Centre "Jean Monnet", Romania

RADOJE PANTOVIĆ, Professor PhD. University of Belgrade, Technical Faculty Bor, Serbia

ĐORĐE ČOMIĆ, Professor, PhD., College of Hotel Management, Belgrade, Serbia

LJILJANA KOSAR, Prof. PhD., College of Hotel Management, Belgrade, Serbia

MIRELA MAZILU, Professor PhD. University of Craiova, Faculty of Social Sciences, Drobeta Turnu Severin, Romania

PUIU NISTOREANU, Professor PhD. ASE Bucharest, Romania

GABRIELA STĂNCIULESCU, Professor PhD. ASE Bucharest, Romania

GABRIELA TIGU, Professor PhD. ASE Bucharest, Romania

MALIŠA ŽIŽOVIC, Professor PhD. University of Kragujevac, Serbia

ROMEO CREŢU, Professor PhD. USAMV, Bucharest, Romania

BISERKA DIMISKOVSKA, Professor PhD. "Ss. Cyril and Methodius", University, Skopje, Macedonia

PETRU BACAL, Associate professor PhD. ASE Moldova, Chişinău, Republic of Moldova

JOZSEF GAL, Associate professor PhD. Szeged University, Hungary

JESÚS LÓPEZ-RODRÍGUEZ, Associate professor PhD, Dept. of Economic Analysis and Business Administration, University of Coruña, Spain

SAMIR NURIĆ, Associate professor PhD. University of Tuzla, Bosnia and Herzegovina

METE CÜNEYT OKYAR, Ass. Prof. PhD., Şırnak University, Economics Department, Turkey

IVANA DAMNJANOVIĆ, Associate professor PhD., Singidunum University Belgrade, Faculty of Business Valjevo, Serbia

CLAUDIA ELENA TUCLEA, Associate professor PhD., ASE Bucharest, Romania

EMILIA GOGU, Associate professor PhD. ASE Bucharest, Romania

CEZAR MILITARU - Associate professor PhD. "Dimitrie Cantemir" Christian University Bucharest, Romania

CIPRIANA SAVA, Associate professor PhD. "Dimitrie Cantemir" Christian University, Timisoara, Romania

DINA LUŢ, Associate professor PhD. "Dimitrie Cantemir" Christian University, Timisoara, Romania

FLOREA VLAD, Associate professor PhD. "Dimitrie Cantemir" Christian University, Timisoara, Romania

MIRANDA VLAD, Associate professor PhD. "Dimitrie Cantemir" Christian University, Cluj-Napoca, Romania

LUIZA CARAIVAN, Associate professor PhD. Tibiscus University, Timisoara Romania

CRISTIAN PEREŞ, Associate Professor PhD. West University, Timişoara, Romania

ADELAIDA CRISTINA HONŢUŞ, Associate Professor PhD. U.S.A.M.V. Bucharest, Romania ADRIAN MATEIA, Associate Professor PhD, Drăgan European University Lugoj, Romania GHEORGHE PINTEALĂ, Lecturer PhD. Dimitrie Cantemir" Christian University, Timisoara, Romania

TOMISLAV BRZAKOVIĆ, Professor PhD - Faculty of Applied Management, Economics and Finance, University Business Academy in Novi Sad, Serbia

MIODRAG BRZAKOVIĆ, Professor PhD - Faculty of Applied Management, Economics and Finance, University Business Academy in Novi Sad, Serbia

DRAGIŠA STANUJKIĆ, Associate professor PhD - Technical Faculty in Bor, University of Belgrade, Serbia

CORNELIA PETROMAN, Professor PhD, Faculty of Agricultural Management, U.S.A.M.V Timișoara, Romania

MLADJAN MAKSIMOVIĆ, Assistant Professor PhD - Faculty of Applied Management, Economics and Finance, University Business Academy in Novi Sad, Serbia

## **ORGANIZING COMMITTEE**

CIPRIANA SAVA Associate professor PhD. - President of organizing committee, FMTC, Timisoara

MARIUS MICULESCU, Associate professor PhD., Dean of FMTC, Timisoara

DINA LUŢ, Associate professor PhD., FMTC, Timisoara

FLOREA VLAD, Associate professor PhD., FMTC, Timisoara

CHRISTINA MITARIU, Lecturer PhD. FMTC, Timisoara

CIPRIAN PAVEL, Lecturer PhD. FMTC, Timisoara

GHEORGHE PINTEALĂ, Lecturer PhD. FMTC, Timisoara

LUIZA CARAIVAN, Associate Professor PhD, Tibiscus University, Timisoara

DARJAN KARABAŠEVIĆ, Assistant Professor PhD - Faculty of Applied Management, Economics and Finance, University Business Academy in Novi Sad, Serbia

DELIA BARBU, Director APDT Timiş

GOLOŞIE MIRCEA, Ing. Founder HCJV, Buziaş

# PRELIMINARY PROGRAMME

**Thursday 11<sup>th</sup> April 2019**16.00-18:00 Participants' arrival. Registration. Paper presentations. **FRIDAY 12<sup>th</sup> April 2019** 

8.30 Participants' arrival. Registration and coffee

9.00 Opening address. Plenary lectures

10.00 Paper presentations

19.30 Dinner

# SATURDAY 13<sup>th</sup> April 2019

9.30 - 14.00 Trip and Final conclusions

# **SECTIONS**

- ✓ Tourism
- ✓ Commerce-Services
- ✓ Sustainable development
- ✓ Environmental protection and pollution
- ✓ Management
- ✓ Marketing
- ✓ Accounting & Finance
- ✓ Social and educational environment
- ✓ Laws and regulations in tourism, commerce and services

# **GENERAL INFORMATION**

Please send your paper(s) by 20<sup>th</sup> March 2019. The length of the final paper should be no more than 12 pages in A4 size, including figures, tables and references.

Papers will be submitted in English.

Please observe the following guidelines:

- ▲ Title: bold, capitals, centered;
- ▲ First name and surname;
- ▲ Abstract (100-300 words);
- ▲ 6 key words;
- △ Microsoft Word: Margins: Top: 2.2 cm; Left: 1.8 cm; Bottom: 2.2 cm; Right: 1.8 cm;
- ▲ Font: Times New Roman; font size: 12; line spacing: single;
- ▲ Indicate the source of quotation between parentheses: (Smith 2010: 12);
- ▲ Do not insert page numbers;
- A References: ordered alphabetically: surname, name, year of publication, title in italics, town, publishing house. Examples:
  - o One author
    - Smith, John. Cultural Tourism. Cambridge: Cambridge University Press, 2012.
  - o Two authors
    - Ward, Geoffrey C., and Ken Burns. The War: An Intimate History, 1941–1945. New York: Knopf, 2007.
  - o Chapter or part of a book
    - Kelly, John D. "Seeing Red" In *Anthropology and Global Counterinsurgency*, edited by John D. Kelly, Sean T. Mitchell, and Jeremy Walton, 67–83. Chicago: University of Chicago Press, 2010.
  - o Book published electronically
    - Kurland, Philip B., and Ralph Lerner, eds. The Founders' Constitution. Chicago: University of Chicago

- Press, 1987. Accessed February 28, 2010. <a href="http://press-pubs.uchicago.edu/founders/">http://press-pubs.uchicago.edu/founders/</a>.
- Journal article
  - Weinstein, Joshua I. "The Market in Plato's *Republic*." *Classical Philology* 104 (2009): 439–58. Kossinets, Gueorgi, and Duncan J. Watts. "Origins of Homophily in an Evolving Social Network." *American Journal of Sociology* 115 (2009): 405–50. Accessed February 28, 2010.
- o Website

Google. "Google Privacy Policy." Last modified March 11, 2009. <a href="http://www.google.com/intl/en/privacypolicy.html">http://www.google.com/intl/en/privacypolicy.html</a>.

- O Blog entry *Becker-Posner Blog, The.* http://uchicagolaw.typepad.com/beckerposner/.
- ▲ **Notes on the author**: 60-80 words, at the end of the paper. Please include author's affiliation and e-mail address;
- △ Deadline for sending the final paper: 20<sup>th</sup> March 2019.

# PAPER REVIEW PROCESS

All contributions must follow academic writing, structure and methodology. Submissions will be blind-refereed by two reviewers who will decide if the proposed paper will be accepted or not. The reviewers' answer will be sent by 28<sup>th</sup> March **2019.** 

Submissions are judged on overall quality, contribution to the topic and originality. The selected papers will be published in the Quaestus Journal (**indexed in the RePEc – EconPapers, DOAJ, PROQUEST and Index Copernicus databases**, ISSN 2285-424X, ISSN online 2343-8134) or in the conference volume (*Tourism and Sustainable Development*, ISSN 2286-3125). The latest issues of the Quaestus Journal can be accessed online <a href="http://www.quaestus.ro/en/">http://www.quaestus.ro/en/</a>

# REGISTRATION FEE

The registration fee is 200 lei for Romanian participants and € 50 for foreign participants. It can be paid during the conference or in advance:

FACULTATEA DE MANAGEMENT TURISTIC ȘI COMERCIAL TIMIȘOARA – SYMPOSIUM

BRD Timisoara,

RO83BRDE360SV27734263600 (euros)

RO22BRDE360SVO7319893600 (lei)

**COD FISCAL 12817327** 

The registration fee covers:

- ✓ The conference folder and badge
- ✓ Certificate of attendance
- ✓ Refreshments during breaks
- ✓ Lunch and dinner on Friday

✓ The conference volume (with ISSN) and the Quaestus Journal (indexed in RePEc, ProQuest, Index Copernicus and DOAJ databases) which will include all papers that are accepted. In case personal participation is not possible and the paper is accepted for publication, the fee is € 30.

# **ACCOMMODATION**

Hotel reservations can be made by the organizers upon request: **phone** +40 (256) 221 355 e-mail <u>quaestus.ucdctm@gmail.com</u>.

IMPORTANT DATES	
Submission of complete papers	20 <sup>th</sup> March 2019
Reviewers' answers	28 <sup>th</sup> March 2019
Conference fee payment	28 <sup>th</sup> March – 11 <sup>th</sup> April 2019
Conference	11 <sup>th</sup> - 13 <sup>th</sup> April 2019

Please send your contributions by 20<sup>th</sup> March 2019 to quaestus.ucdctm@gmail.com